



Minnesota Poison Control System

www.mnpoison.org

Radio Public Service Announcement Samples

FOR IMMEDIATE RELEASE

(insert date)

For more information contact:

(insert your name, phone number, and E-mail address)

FATAL ATTRACTION: POTIONS AND PILLS NATIONAL POISON PREVENTION WEEK, *(Insert date)*

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_____ ***(insert organization name)*** reminds you that poisonings can be prevented by storing your poisonous products in their original containers, in locked cabinets out of the reach and sight of your children. For more information, call _____ ***(insert organization name and phone number)*** or visit the Minnesota Poison Control System's website at www.mnpoison.org.

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March _____ ***(insert date)*** is National Poison Prevention Week. _____ ***(insert organization name)*** and the Minnesota Poison Control System remind you to store your poisons safely, use your poisons safely, and know what to do in a poison emergency. To learn more about preventing poisoning, contact _____ ***(insert organization name and phone number)*** or visit the Poison Center's website at www.mnpoison.org.

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According to the Minnesota Poison Control System, over 60,000 people call about poison-related questions each year. Over 40% percent of these exposures involve children. The Poison Center reminds you to keep all potential poisons, such as household and laundry cleaners, medicine and vitamins, cosmetics, automotive products, and gardening products stored in locked cabinets out of the reach and sight of your children. For more information, visit the Poison Center's website at www.mnpoison.org.

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FATAL ATTRACTION: Potion and Pills. In observance of this year's National Poison Prevention Week, the Minnesota Poison Control System reminds you that some medications are extremely dangerous if ingested by children. Keep all medicine and vitamins in child resistant containers and store them in locked cabinets out of the reach and sight of your children. After each use, be sure that you re-cap the medicine bottle tightly and put it back in a locked cabinet. For more information, visit the Poison Center's website at www.mnpoison.org