



# Minnesota Poison Control System

[www.mnpoison.org](http://www.mnpoison.org)

## Preparing an Introduction

- **Introduce yourself**
- **Gain your audience's attention by one of the following:**
  - Tell a story
  - Ask the audience to talk about their experiences
  - Use a startling statement or statistic
  - Use a quote
  - Ask a question
  - Refer to a current story or case
  - Begin with a vivid description of a poisoning
- **State your purpose and lay out your agenda**
- **Tell the audience your goals and objectives, and how you plan to meet them**
- **Explain how the audience will benefit**

We encourage you to evaluate your program using the evaluation tools (pre/post-tests) found in the **Resource Center**.